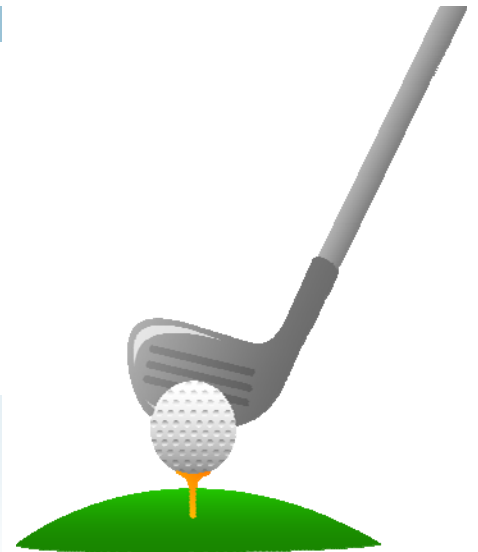


March 2017
(Revised)



Tee to Green



From the President, Brian Brown

I would imagine that every previous February/March Tee To Green article from the president reminded our members that “Spring is just around the corner” and that “we’ll be golfing soon”. Not this year. Winter? Ground Hog? How about “Global Warming”? Who knows what’s going on, but I think we can all appreciate the good weather we’ve had through the entire month of February, and it appears that it will continue into March. I can’t recall a milder winter month and it’s been awesome to see all of our members taking advantage of the golfing opportunities.

The board has approved another “Dave & Jordan” project. Our own David Brown will be working to convert what has been Marge’s Garden for years, into an outdoor, non-smoking, patio. The flowers that are there will be preserved and relocated. The plan includes some flower pots to continue Marge’s Garden theme. The board is looking for ideas on how to fund the needed patio furniture. Jordan, in the meantime, will be holding tools for David and fetching him coffee.

Lastly, a gentle reminder that we need your dues paid in full, or a down-payment and EFT form filled out, by April 1st. Any member that has not completed this by April 5th will have all club privileges suspended. The earlier you take one of these steps, the easier it is for us to build our 2017 budget. In case there is confusion, a new EFT form must be filled out each year.

Technology Update

Just briefly, I want to remind everyone that our new Superintendent, Dan Francis, has been updating the Course Conditions part of our website homepage every morning. The update is much more than just course open/closed. I encourage all our members to check out his daily updates.

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Special points of interest

- The pool opens in 89 days.



General Manager Update, Jordan Lawson

Every year I am always excited for a new golf season, but this year I'm the most excited I've ever been. I am amazed at what our new Superintendent, Dan Francis, has accomplished in just his first few weeks. He is an amazing addition to our Wildwood team, and we both share the same vision for our beautiful club. Our goal is to provide you with the best golfing experience possible, and we will work tirelessly to do so. In 2017, not only do we celebrate 95 years as a club, but we also celebrate growth. We have gained several new members and events this year. After the closure of Weatherwax I was approached by 12 leagues, 9 school teams, and 17 different golf outings all looking for a new home. After careful consideration and analysis, I am allowing 2 new leagues, 3 school teams (the same 3 as last year), and 5 new golf outings to join the Wildwood Calendar.

For our membership to maintain its value we must be an exclusively private club, and no one wants this club to be exclusively private more than I do. In terms of regular daily play we are just that, exclusively private. No non-member is permitted to play our golf course unless accompanied by a member or in a special event. We do not take any tee times for non-members as was done in past years.

However, even with our upward trajectory these past couple years, we still must supplement our income with some outside play to keep our dues as minimal as possible and to stave off an assessment. I would like to explain to our membership the process and strategy behind choosing which non-member play we will be allowing to utilize the club.

I consider 3 important factors when allowing outside play.

#1) How much will it interfere with member play?

#2) How much is it worth?

#3) Will it better connect us with the community?

Of the 2 new leagues that will be joining us this year, they will both be playing on Monday evenings. This results in minimal member play interference as Monday is our slowest day. Combined they will generate just over \$20,000 in greens fee and cart revenue. Plus, additional food and Beverage sales. I selected these two leagues also because I'm very familiar with them from my days at Weatherwax, and I feel there are several potential new members in both.

Of the 3 school teams that will be calling Wildwood home between the months of August and September, each has either a coach or parent who is a Full Golf Member at the club. These teams will only be allowed to play on select weekdays and times that do not interfere with our own leagues and member play. All of these schools must pay our normal guest rate for each player's round. This results in nearly \$10,000 in additional greens fee revenue. Plus additional Food and Beverage Sales. Having these few teams join us is great for better connecting us with our community, and it also helps invest in the future of our membership.

By adding 5 new golf outings in 2017, it brings our total number of outside events to 10 between the months of April and September. This number is the maximum, and no other large events will be added during 2017. Three of these events are on a Monday morning. Two of them are Friday afternoon shotguns starts, resulting in the course being closed to member play until 5:00pm. Five of them are on Saturday or Sunday afternoons, resulting in an 8:00am shotgun start for member play on those days. These events obviously have the greatest interference with member play, but they are also the most lucrative. Combined, these 10 events are worth \$50,000 to \$60,000 in additional revenue! When meeting with a potential event, I will not even consider the event unless it's worth a minimum of \$4,000. Having these events help our bottom line substantially, and they also help us establish a wonderful connection with our community. Just to name a few, this year Wildwood will be hosting Abilities First, Junior Achievement, Veterans Memorial Scholarship Fund, Kiwanis Club, and The YMCA. These kinds of connections create all sorts of positives that help lead to new members.

I hope this breakdown has given everyone a better understanding of why we allow certain events and play to be welcomed at Wildwood. Also remember, most all of these events are open for you to play in and are always searching for more players. If you would like to play in any of them, please contact me as to how.

Let's have a great year!!

2017 Tournament Dates

Sat, April 1st – The Wildwood Invitational
Sat & Sun, April 8th & 9th – The Master's Draw
Sat, April 8th – Miami Middletown Invitational (Tee times start at 11:30 after member play)
Sat, April 22nd – 95th Anniversary Tournament
Fri, May 5th – Abilities First Golf Outing (course closed until 5:00pm)
Sat, May 6th – The Derby Draw
Sat, May 13th – The Draft Tournament (Draft held on Thurs, May 11th)
Fri, May 19th – Kiwanis Golf Outing (course closed until 5:00pm)
Sun, May 21st – The Blaze Golf Outing (member play will be shotgun start at 8:00am)
Sat & Sun, May 27th and 28th – The Memorial Tournament
Sat, June 3rd thru Sun June 11th – The C.R. Hook Club Match Play Championship
Fri, June 16th – Father's Day Shoot Out – 5:30pm
Sat & Sun, June 24th & 25th – W.W. Sebald Club Stroke Play Championship. Men's and Ladies.
Sat & Sun, July 1st & 2nd – 4th of July Tournament
Sat, July 15th – Justin Brittain Memorial Scholarship Outing (member play will be a shotgun at 8:00am)
Sat & Sun, July 22nd & 23rd – Ladies Calcutta
Sat & Sun, July 29th & 30th – The Classic
Sat, August 5th – Fenwick Alumni Outing (member play will be a shotgun start at 8:00am)
Mon, August 7th – Mary Alice Mack Senior Women's Invitational
Sun, August 13th – Holy Family Parish Outing (member play will be a shotgun at 8:00am)
Sat, August 19th – Veterans Memorial Scholarship Outing (member play will be a shotgun at 8:00am)
Sat, August 26th – The Jimmy Buffett
Mon, August 28th – YMCA Golf Outing
Sat & Sun, September 2nd & 3rd – Men's Calcutta
Sat & Sun, September 9th & 10th – Senior Club Championship. Men's and Women's
Mon, September 11th – Junior Achievement Golf Outing
Sun, October 1st – Superintendent's Revenge
Sun, October TBA – The Horn Scramble



Grounds and Greens Update, Nick Callsen and John Francis

Spring seems to be closer than we expected!

With many changes to the golf course, please pay attention to our cart rules. Dan has implemented a scatter policy for carts. What does scatter mean? Well, exactly what you think. Drive or park anywhere you'd like, rough or fairway. This is being implemented because the fairway is the part of the course that we have control over. We can water it and treat it with chemicals. The rough is not as easily maintained.

Also, with warm weather seemingly upon us, please remember to repair ball marks and replace divots. By doing this, we kept our course in great shape last year. Please keep this up!

As a result of the emerald ash borer, we have a very serious tree issue. We have been notified by the condos, apartments and houses that run parallel to 15, 16 & 18 that there are many trees that need to be cut down to avoid property damage. This is an issue that Wildwood GC is taking very seriously. We have a contractor in place to start removing these trees. Please excuse our mess!

Lastly, thank you very much for all the volunteers that have helped cut down and remove trees on 5, 6 and 14. Without your help, this would not be possible. As the course dries out, we have more trees we'd like to cut down and remove. Please let us know if you'd like to help. Thanks again!



Superintendent Report, Dan Francis

It's a pleasure to write my first T2G only three weeks into my career with Wildwood. I had visions of a snow covered course and 30 days to casually get the lay of the land, unfortunately mother-nature had other goals. It has been a great three weeks of sunshine and limited rain to get many things done on course. My team and I have tackled 350 feet of drain tile on #8 fairway, equipment repair and maintenance, began edging bunkers, worked on first and last impressions, tree clean up continues, and before long we will be full speed into mowing.

In the next 30-90 days many "new" happenings will be in full swing. Bunker eliminations, addition of drain tile into a few critical bunkers, redistribution of sand throughout many bunkers, new staff members inspired to help and be a part of something great, and a top notch chemical and fertilizer plan will begin to take our club to new levels.

I am excited to share the 2017 season with you. Thank you for the warm welcome thus far and thank you to the many men and women who have volunteered time on and off the course. I am slowly learning and forgetting more names daily, please don't ever hesitate to say hello to me and my staff while on course.

Social Update, Kristin Anderson

Spring is on its way, Wildwood. Until then, there's plenty to enjoy at your club starting with our 95th Anniversary Celebration on Saturday, March 4th! Tuesday Night Happy Hour, Wine Tasting, Fish Fry, Bands, and more you won't want to miss. Check out the calendar on our website or be on the lookout for email blasts with more information. Much to look forward to!

Upcoming Events:

- 95th Anniversary Celebration, Saturday March 4th at 7:00pm
- Happy Hour, Tuesday March 7th 6:00-7:00pm
- Wine Tasting, Friday March 10 7:00pm
- St. Patrick's Day Special, Friday March 17
- Happy Hour, Tuesday March 21 6:00-7:00pm
- Band: The Cleavers, Friday March 24 8:00pm
- Annual Fish Fry, Saturday March 25 7:00pm
- Happy Hour, Tuesday March 28 7:00pm
- Band: 5th Crow, Friday March 31 8:00pm



Clubhouse Update, Jim Taylor

The Clubhouse has been very busy with the large amount of cash in the weekly and monthly draws. This is a great way to get everyone in the clubhouse enjoying food and drink. Congratulations to Ron Wells for winning the monthly and the weekly!

Wildwood Clubhouse has also hosted many bands over the last few months. They have been great so if you haven't made it out to see one, you should and for those that have, we hope to see you again.

The poker tournaments have been well attended. Dick Roots won the first tournament (and is still waiting on his Rolex), Jim Hemsath won the second and JC Shew won the third. Plans are underway for a few more monthly tournaments, it all depends on the weather.

Come out and help celebrate our 95th anniversary, you may win a golf or social membership, for a family member. As always, feedback is welcome and appreciated as well as any ideas you may have.

Oh by the way, I forgot to mention, some of the ladies are going to learn how to play Texas Hold'em so you better practice.

Welcome to our New and Returning Members

James Pearce
Middletown
Social Membership

Jeffrey and Henrietta Nye
Middletown
Family Golf Membership

Michael and Katie McNeil
Middletown
Family Golf Membership

