



September 2017

Tee to Green

From the President, Brian Brown

The asphalt repaving is complete and looks awesome. The cart path on 18 is now no longer a blight area and drains perfectly. Thanks to Don Horn for his repainting of the lines and borders both on the new area and throughout the entire front parking lot. The work by Treemendous has begun. They are clearing a significant number of trees that separate our golf course from the condos. This work has started at the tee box for hole #15 and continue all the way to the green on hole #17.

We continue to gain new members as the summer nears its end. This is a credit to Jordan and the work he continues to do to make Wildwood an enjoyable destination for golfers, families, and their friends. This is a credit to the hard work being put in by Dan Francis and his crew. And it is also a credit to the membership: Without your support, without your positive feedback on social platforms and in your interactions with friends and families, Wildwood would not continue to grow its membership. As a result of the additional members we have gained since the beginning of our Fiscal Year; as a result of the dozens of events and activities that generate membership excitement and revenue; as a result of the growing size of the limited outside events we allow to utilize our facilities; and as a result of stringent financial management by Sonny Bach, Paul Mosko, and the rest of the Wildwood Board of Directors, our financial position does not call for an assessment. While we still have work to do on reducing and ultimately eliminating our long-term debt, we are in a position to have a financially successful year without asking for additional funds from our membership.

The Board welcomes Suzanne Fening who will take the board seat vacated by Kristen Anderson. Kristen has a lot on her plate and resigned to focus on her upcoming wedding and her work responsibilities. Suzanne will be leading our Social committee. Thx to both for their willingness to support Wildwood.

As always, if you need anything, I'm always reachable via email.



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General Manager Update, Jordan Lawson

I would like to start by first welcoming a couple of new staff members in the Pro Shop, Jim Dinan and Jaimie Johnson. Jim is a Middletown resident and longtime member of Wildwood Golf Club. Jaimie lives in Springboro and has been a friend of many members at the club for a very long time. Please stop by and introduce yourself to these two gentlemen when you get the chance. Also, since we have some new faces in the shop, please be sure to put your First and Last Name on your scorecards when turning them in.

Second, I would like to share some results from our outside events that we hosted during the month of August. We hosted The Fenwick Alumni, The Mary Alice Mack Tournament, The Holy Family Parish Outing, The United Methodist Men, The Veteran's Memorial Scholarship, and The Greater Miami Valley YMCA. These six events combined for a total of \$31,000 in additional revenue for just the month of August! I want to express my appreciation to all of the members for your patience during these events, as they resulted in 3 different 8:00 AM Member Shotgun starts. Your sacrifice went a long way for our bottom line!

Lastly, I can't tell you how excited I am for this fall and the projects that Dan has lined up for the golf course. In my honest opinion, our greens are the best they have been since I began working here. Dan has done an amazing job with them, and he has an excellent maintenance plan in place to make them even better! However, I am most excited about our renovation plan to finally rid this club of all the Poanna grass that has invaded our green banks and rough. Please be aware that this is a massive renovation, and it is vitally important that you keep out of those areas once they are seeded. After these areas grow in we will be left with not only beautiful looking green banks and rough, but also a better more consistent blade of grass to play from.

Let's Make Wildwood Great Again!



Social Update, Suzanne Fening

What a fantastic summer of great weather and social activities we've enjoyed this year. Lots of fun on the golf course, the pool, the party porch, and the new non-smoking party porch. Coming up in October are some fun things on the schedule. The popular annual "pub crawl" will happen on October 14. We've gone to Cincinnati and Dayton, and now Jordan Lawson is focusing on our own home turf, the resurging of downtown Middletown! More details from Jordan coming soon. We'll have a bonfire on October 21, and a Halloween golf scramble with a chili cookoff on October 28 – costumes optional. There is still lots of good weather ahead of us, and lots of opportunities for fun at Wildwood!

Photo Bomber!



Pool Update, Nick Callsen

The pool is closed until 2018. Thanks for a great summer! The back to school glow party was a huge success!



Congratulations to:

Cecelia Nenni, winner of the Ladies Shoot out,
Todd Hatfield and Kevin McConnell the winners of the Classic Tournament,
Mary Jo Gephart, Susie Mabry, Debbie Sander and Sheila Sander the winners of the Jimmy Buffet Tournament,
Monica Nenni, Cynthia Stork, Sharon Wood and two blind draw winners Kristen Anderson and Julie Feezor,
Mike McGlothlin, Jeff Repper, Jason Templeton, and Lucas Thomas the winners of the Men's Calcutta.



Grounds Superintendent Update, Dan Francis

September and October or RENOVATION season is upon us. My team and I will have a busy next 60 days and I wanted to keep you all in "THE KNOW".

So here is what to expect by the numbers:

Sept 4 - Sept 15—two to four acres of Green Banks OVER-SEED, **we** will pick off two to four green banks a day and renovate them properly, weather allowing. We will aerify the surrounds to relive compaction, slit seed with Turf Type Fescue, and finally fertilize the banks. Bunker banks and faces will done by hand as they are steeper to achieve consistency throughout. These efforts should be noticed in 7-21 days for seed establishment. If weak areas or skips are noticed we will re-enter and touch up seed as needed.

Monday Sept 18—Course Closed until 12pm- Greens Verticut, blow and mow.

Tuesday Sept 19—Course Closed until 3pm- Greens Aerification, topdress with sand, broom to fill the holes/redistribute sand, and fertilize. 9 holes or more guaranteed to be finished by 2-3pm. This will relive compaction, create an oxygen exchange to root zone, remove 30-40% of the thatch and allow for better water drainage.

Sept 20—Course will open at normal time again moving forward- We will complete any holes not topdressed.

September 21— Day of rest for putting surface, redistribute sand by hand or blowers.

Sept 22— Ideally mowing and rolling will commence again on putting surfaces to recover.

I hope for recovery in 14-21 days on greens.

Sept 25-Oct 31— Tee aerification, fairway verticut and ruff seeding.

Thank you for your patience through this process as my team and I will be working through play. I am excited as you should be for the end result. There will be endless traffic control and signage as we break ground on these processes to allow for seed establishment and recovery. These newly seeded areas **SHOULD** and **WILL** be played as ground under repair.

As always don't hesitate to ask me questions or reach out, thank you.



Financial Update, Sonny Bach

The filing has been completed to change the Club's fiscal year-end to March 31 as opposed to September 30. This change provides a much better budgeting and forecasting process as the dues/revenues will now align with the new fiscal year. Until September 30 passes, we continue to compare our financial results vs. last year's. So, after ten months ending July 31, revenue is running up 9%, or about \$80K ahead of last year. 50% of that increase is from new member dues, greens fees, and carts. The balance is from increased revenue in the kitchen. Total net income thru July 31 is ahead of last year and with two months remaining for comparative purposes, we should report (barring unforeseen circumstances) improved results over last. With these improved results, the overall cash flow continues to improve and a strong contributor to that has been the many recent golf outings hosted by the Club.

As most of you know by now, Patti Randlett's last day was August 29 as she has accepted a full-time position with another company. We want to thank her for her services and wish her the best - and yes, you will continue to see her at the club since she will remain a WWGC member. Filling her position is Chip Bolger and if any of you have questions about your account, statements, etc., feel free to call him at the office or email him at: cbolger@wildwoodgc.com. His office hours will mostly be in the afternoon.

Welcome to our New and Returning Members

Bryan McNutt, Centerville, OH, Junior Single Membership

Brooks Curry, Franklin OH, Returning Junior Single Membership

Jeff Dunfee, Franklin OH, Returning Single Membership

Brian Lawson, Hamilton OH, Single Golf Membership



Look who stopped by Wildwood for a quick round of 9! Luke Kennard and Phillip, just hanging out!